

289 Special Topics in Media Arts

EXPLOITS IN NON-ART

Instructor: Isla Hansen islahansen@ucla.edu

Winter 2018

Time and Location varies (see schedule below)

OFFICE HOURS

Tues 12-4 and by appointment

Office: Broad Art Center, 3208

COURSE DESCRIPTION

In 1971 Alan Kaprow wrote: “the LM mooncraft is patently superior to all contemporary sculptural efforts... nonart is more art than Art art.” Almost 50 years later, in the declared age of post-internet post-humanism how do artists and designers tactically engage with contemporary contexts and methods for making and doing? This nonclass consists of studies in nonart — in discussions, field trips, workshops, and critiques surrounding blurred operational contexts and industrial intervention. Taking advantage of public and commercial networks already in place, we will investigate spaces, systems, and processes that exist outside of established art institutions in order to pursue an engagement with broader audiences and develop a more complex critique and celebration of both mass media and art itself.

PROJECTS / YOUR ROLE IN THIS COURSE

By the end of this quarter you should...

A) Have completed some of the readings. These are not all required, but highly recommended. I would most highly recommend digging into the Kaprow, the Bishop, and the Cloninger. The links are optional, but also recommended. All dates on this site associated with readings and links to check out are recommended read-by dates or class dates associated with the linked content.

B) Have 1 individual meeting with Isla in the quarter (if Isla is on your committee or otherwise advising you, one of these meetings can count, but Isla is also open to as many as her schedule allows)

C) Complete 1 response to a reading assignment or class workshop / field trip. This can be as

writing, an art work, website, verbal performance, anything. This can be collaborative or individual.

Optional: Propose a trip or a class period for Week 8 - 10 that you organize. It can be anything. It can be all about you or nothing about you. This could be a tour, a work, a project, a performance. This can involve some part of your “response.” This could be your response, or not. This could be an art you make. Or a non-art you don’t make.

D) Upload photos taken on field trips or during class to the class drop folder on DMA cloud (W18-289 drop) or email to Isla. You can use any of these in your response if desired.

READING

Jan 11 | [The Education of the Un-Artist Part 1](#) Alan Kaprow, 1971

Jan 19 | [Antagonism and Relational Aesthetics](#) Claire Bishop, 2004

Jan 26 | [Commodify ur Consumption: Tactical Surfing / Wakes of Resistance](#) Curt Cloninger, 2009

Feb 1 | [Synthetic Worlds: Nature, Art, and the Chemical Industry](#) (intro) Esther Leslie, 2006

Feb 15 | [The Heresy of Zone Defense](#) Dave Hickey, 1995

[The People's Platform \(preface\)](#) Astra Taylor, 2014

[The People's Platform ch.2 For Love or Money](#) Astra Taylor, 2014

SCHEDULE

Jan 11

TIME: 12:30 - 1:45

LOCATION: MARS (Broad Art Center)

WHOWHAT Lecture & Desicussion - “Nonart to Antagonism”
From Alan Kaprow to Claire Bishop

Jan 19

TIME: 1pm Lunch, 2-3pm Tour
*Depart UCLA @ 12, return 4pm
LOCATION: **Homeboy Industries**
130 West Bruno St, Los Angeles, CA 90012

WHOWHAT Lunch & Tour

Jan 26

TIME: TBA (afternoon, approx. 2 hrs)
LOCATION: MARS (Broad Art Center)

WHOWHAT Guest Lecturer / Workshop by **Kayla Drescher**,
Magician and Instructor at the Academy of Magical Arts

Feb 1

TIME: 1:30 -2:30pm
*Depart UCLA @ 12:30, return 3:30 pm
LOCATION: **Hyperion Water Reclamation Plant**
12000 Vista Del Mar, Playa Del Rey, CA 90293

WHOWHAT Tour
*closed-toe shoes required !!

Feb 9

TIME: TBA (sometime between 12 and 4)
LOCATION: **NASA Jet Propulsion Laboratory**
4800 Oak Grove Dr, Pasadena, CA 91109

WHOWHAT Tour

**REQUIRED ASAP: citizenship or non-citizen visa information (visa checks prior to visit)*
**REQUIRED DAY OF: valid, un-expired government issued id. Drivers license or passport will work.*

Feb 15

TIME: 8pm (Doors 7pm)
*Depart UCLA @ 6:30 or Dinner at Isla's, depart 7pm
LOCATION: Mayan Theatre
1038 South Hill Street, Los Angeles, CA, 90015

WHOWHAT **Lucha Vavoom**

Feb 22/23 STUDENT TRIP / WORK

Mar 1/2 STUDENT TRIP / WORK

Mar 8 / 19 STUDENT TRIP / WORK

Mar 15 / 16 STUDENT TRIP / WORK

LINKS

Jan 11 | [Alan Kaprow How to Make A Happening \(recording\)](#)

Jan 11 | [Smile My Ass radiolab- candid camera creator Allen Funt, "poet of the everyday"](#)

Jan 11 | [Abbie Hoffman at the New York Stock Exchange \(2017 article\)](#)

Jan 19 | [Fresh Air Interview - Homeboy Industries](#)

Jan 26 | [WIRED - CIA's lost magical manual resurfaces](#)

Jan 26 | [Motherboard - That Time the CIA Investigate a Magician to See if Magic Was Real](#)

Jan 26 | [David Horvitz - Pick Pocket at Frieze](#)

Feb 23 | [JPL news](#)